# OnzeAuto and GoodMoovs join forces

Utrecht, January 9, 2023 – since December 2022 OnzeAuto has been using the GoodMoovs platform for the sharing of electric cars and managing its vehicles. In recent weeks, all shared cars and car sharers (users of the shared cars) have been converted to the GoodMoovs platform and the new OnzeAuto app. The collaboration offers both OnzeAuto and GoodMoovs the opportunity to expand the partnership further in the coming years.

With the innovative GoodMoovs platform, OnzeAuto's unique community approach will be further developed in the coming years. According to director Marcel Kloprogge, the collaboration comes in at just the right time: "We are growing fast and GoodMoovs fits in very well with that. You can see that GoodMoovs has experience in operating shared vehicles and electric vehicle sharing. Together, the app will be further developed with more relevant functionalities for OnzeAuto. In addition, OnzeAuto is laying a solid foundation in the province of Limburg with the migration of existing GoodMoovs operations."

The collaboration also offers new possibilities to GoodMoovs. "We are pleased that we have been able to bind a fast-growing carsharing-provider to our platform. The migration of the locations in Limburg and Brabant gives us the opportunity to fully focus on the further development of the platform for the benefit of all our clients", says director Edward Bongers. GoodMoovs' ambitions also extend beyond borders, where we are working hard to scale up to thousands of shared cars in collaboration with international partners.

## Sittard-Geleen is the first municipality to transfer from GoodMoovs to OnzeAuto

In the near future, existing locations in the provinces of Limburg and Brabant where GoodMoovs, in collaboration with Stichting Limburg Elektrisch and Stichting Brabant Elektrisch, currently offer shared cars will be transferred to OnzeAuto. The municipality of Sittard-Geleen is the first municipality to make the switch in January 2023.

With the switch to OnzeAuto, the municipality is not only making its own mobility more sustainable, but it is also giving an important boost to the expansion of sustainable shared mobility as a whole in Sittard-Geleen. The cars will also be available to use by residents and organizations within the municipality as OnzeAuto wants to help stimulate the use of shared mobility in the municipality. In consultation, the first four electric shared cars will be placed in Sittard-Geleen.

#### **About OnzeAuto**

OnzeAuto is one of the fastest growing providers of shared electric cars in the Netherlands. The fleet will grow to more than 250 shared cars in the coming months. The cars are shared by closed user groups, where the car sharers know or get to know one another. This social connection facilitates the behavioural change from ownership to use, and from fossil to green-

electric. The social connection also contributes to sensible use of the cars. Both local residents and employees of organizations can form a user group.

### **About GoodMoovs**

With more than 500 active shared cars, GoodMoovs is already one of the largest platforms for shared electric mobility in the Netherlands. Distinctive to the GoodMoovs platform is the focus on electric shared mobility with dedicated charging infrastructure - also known as "station-based". This enables GoodMoovs to apply smart charging and "vehicle to grid" technologies, with which shared cars are not only a solution for mobility, but also become an essential part of the energy system of the future.

# Note for editors/not for publication

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